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CLARIFICATION

On Page B1 (Oct 8), the photo caption read "CNA's Frederick Lim named Best Financial Journalist of the Year".

It was inaccurate. Mr Lim received a Special Award for Best Financial Journalist of the Year by the Securities Investors Association of Singapore.

DONOR FATIGUE

Giving is getting harder

Letter from Kwan Jin Yao

"FEELING the pinch" (Oct 5) reveals the challenging times and circumstances that local charities and non-profit organisations face.

Fund-raising confidence is at an all-time low – people no longer give because they are tired of solicitation.

Furthermore, with the accessibility of the Internet and the proliferation of globalisation, it is increasingly difficult for different causes and groups to compete for the limited bandwidth of individuals.

From illness research to environmental awareness to philanthropy groups, many have reached a threshold in terms of fixed capacity and ability.

I have gotten tired of being

asked to donate because I rarely know where my donation goes.

More significantly, I simply cannot respond to the assortment of demands that are increasing almost exponentially.

There is a multitude of methods through which the traditional fund-raising methodologies and mechanisms can be improved and diversified.

Many overseas charities – and some local ones – have ventured into revenue-generating enterprises to fund activities and initiatives.

The notion of a social enterprise within charities allows the latter to make use of profits more effectively and efficiently.

Though initial conceptualisation and planning might be challenging, a charity which manages to balance profit

orientation and the key social objectives would find its income more sustainable; and in some ways, involve its beneficiaries too.

Alternatively, charities with parallel or similar aims can find ways of collaboration; or continue to involve student groups in the search for more projects to boost fund-raising awareness.

From my knowledge, organisations such as the Student Advisory Centre (SAC) have been active in doing so.

Ultimately, the key is for voluntary welfare organisations and non-profit organisations to adapt and adopt new methods.

Maintaining the status quo and continued reliance on the authorities – except for key organisations – is not the way to go.

CCS is not responsible for SingTel

Letter from Chin Yen Yen
Deputy Director, Corporate Communications
Competition Commission of Singapore

WE REFER to "The ball is now in our court" (Oct 5).

There has been much public interest on SingTel's winning of the rights to telecast the Barclays Premier League. We need to clarify that, under the law, competition issues in the media sector do not come under the jurisdiction of the Competition Commission of Singapore (CCS) and hence CCS cannot make any ruling on this matter.

We understand that the relevant regulator, Media Development Authority, is reviewing this issue.

Breast Cancer Awareness Month 2009



Breast Cancer is the most common cancer among females. In Singapore, for every **1,300*** women diagnosed, **313** of them died from the disease each year. The earlier breast cancer is detected and treated, the higher the chance of cure. Breast Matters! Come join us in the activities lined up for you this October to fight against this female disease!



*Singapore Cancer Registry (2002 - 2006)

Event	Details
NCCS Mammoth 2009	Women who have procrastinated on getting their breast screening can no longer find an excuse, now that weekend screening is available. Price: \$25 (Pre-registration and payment required) Date: Sat & Sun, 24 & 25 Oct Time: 8.30 am to 8.30 pm Venue: National Cancer Centre Singapore (Outram campus) Organiser: National Cancer Centre Singapore Criteria: Women aged 50 years and above who do not have breast symptoms and have not had a mammogram in the last one year. Registration: Fri & Sat, 9 & 10 Oct Enquiries: 6436 8283, 6436 8294 www.nccs.com.sg
Forum: Breast Cancer Survivorship – Facing Forward	Participation is open to patients undergoing treatment, their family members, friends, loved ones and caregivers. Price: Free Admission (Based on first-come first-served basis) Date: Sat, 24 Oct Time: 11.30am to 4.30pm Venue: Singapore Cancer Society, Level 6, Realty Centre, Enggor Street Organiser: Oncology Nurses Chapter & Reach to Recovery, Singapore Cancer Society Topics: • "My Journey of Faith and Hope" sharing by cancer survivors • Art Therapy Workshop – Learning to Let Go • Living Life Afresh Registration: fyylim@yahoo.com.sg www.singaporecancersociety.org.sg
Come Fly with Me	A Get-Together event for breast cancer patients, survivors and supporters. Come share your experience, reach out to those in need of emotional and psychological support, bond, interact and make new friends. Price: \$16 per person (Includes ticket and bento lunch) (Pre-registration and payment required) Date: Sat, 31 Oct Time: 11am to 1.30pm Venue: Singapore Flyer Organiser: National University Cancer Institute, Singapore Enquiries: 6772 4626 www.nuhs.edu.sg

Pink Ribbon Spin for Life	An event aimed at emphasizing the importance of exercise and a healthy lifestyle to reduce the likelihood of developing breast cancer. Price: Adults - \$25/hr Date: Sat, 31 Oct Time: 9am to 9pm Venue: Plaza Singapura Organiser: Breast Cancer Foundation Enquiries: 6352 6560 / enquiries@bcf.org.sg www.bcf.org.sg
Pink Ribbon Cruise	Cancer survivors, their families and friends come together with healthcare professionals to celebrate life after breast cancer on a cruise of Singapore's breathtaking sights. Revelry and fun are in store as well as information on breast cancer. Entertainment, games and a tantalising buffet of gastronomic treats beckon. Price: \$20 per adult, \$10 per child (5 to 12 years old) (Pre-registration and payment required) Date: Sat, 7 Nov Time: 5pm to 9pm Venue: Cruise to nowhere (Embarkation at Singapore Cruise Centre, HarbourFront Centre) Organiser: National Cancer Centre Singapore & Singapore General Hospital Enquiries: 6436 8283, 6436 8294 www.nccs.com.sg
Women's Health @ NUH	Public Talks on breast health & other women's health issue. Price: Free Admission (Seats are limited. Registration is strictly required) Date: Oct 2, 9, 16, 23, 30 Time: 1pm to 2pm Venue: National University Hospital, Main Building Lobby, Level 1 Organiser: National University Hospital Registration: 6772 2184 www.nuh.com.sg/heh.html
Special Rates for Mammogram Screening	Go for mammogram screening this Oct and enjoy special rates at participating clinics and X-ray centres. Date: Whole month of Oct Organiser: Singapore Cancer Society Enquires: 64215 818 / 809 / 836 cancerscreening@singaporecancersociety.org.sg www.singaporecancersociety.org.sg
Wear the Pink Ribbon	The pink ribbon is the international symbol representing awareness and hope for women with breast cancer. By wearing a pink ribbon pin, you are helping to raise awareness of breast cancer and the need for early detection. Price: \$2.00 for a pink ribbon pin, \$5.00 for a limited-edition crystal pin www.bcf.org.sg

Organised By: SINGAPORE CANCER SOCIETY BREAST CANCER EDUCATION CENTRE National Cancer Centre Singapore National University Cancer Institute, Singapore Health Promotion Board

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